

Contacts: Lori Holland  
[lori.holland@fairmont.com](mailto:lori.holland@fairmont.com)  
212-715-7098

Jill Gleichman  
[jill@cottonco.com](mailto:jill@cottonco.com)  
772-600-3550

For Immediate Release

**FAIRMONT HOTELS & RESORTS AND ROCO KI  
TO DEVELOP LUXURY RESORT**  
*New Dominican Republic Development Welcomes Fairmont Roco Ki*

**PUNTA CANA, Macao, Dominican Republic (April 10, 2008)** – Roco Ki, the ultimate luxury residential and resort community being developed in the Punta Cana region of the Dominican Republic, is welcoming the addition of Fairmont Hotels & Resorts, a global leader in luxury hospitality. Fairmont Roco Ki will join picturesque beachfront properties, tropical villas and The Faldo Legacy Golf Course. The resort will offer spectacular vistas of the Caribbean Sea and a Nick Faldo-designed 18-hole championship golf course, which winds along the beach through dense mangrove forests and stretches across the property’s headland with stunning cliff-top views of the turquoise sea.

Upon completion, Fairmont Roco Ki will include a 255-room hotel, Fairmont Residences - a collection of condominiums, villas and estate homes - and Fairmont Heritage Place, a private residence club. The resort will also feature restaurants and bars, world class meeting space, The Willow Stream Spa and fitness area and pool and beach facilities.

*“We are honored to have Fairmont join the Roco Ki community of distinctive residences,”* said Nick Tawil, president and CEO of Roco Ki. *“Fairmont’s extraordinary history as a premier hotelier with locations in culturally rich areas and Roco Ki’s commitment to its local heritage will continue to pave the way for luxury tourism development in the Dominican Republic.”*

*continued*

Roco Ki, which means, “honoring the land” in the native language of the Taino Indians who once resided there, is a community that values the vibrant environment inspiring its creation. The area overflows with natural beauty, from the thick, green mangrove forest and magnificent limestone cliffs, to the turquoise waters that gently kiss the untouched sands of Macao Beach. Fairmont, with its award-winning commitment to responsible tourism and sustainable hotel management, compliments the eco-friendly community.

Chris Cahill, Fairmont's President and COO, stated, *“We look forward to working with Roco Ki to develop this community in Punta Cana, an area which promises exceptional experiences for our guests. Fairmont continues to be committed to global growth, and we are excited to expand our presence in the Caribbean with not only this hotel, but also residential offerings. Like all our properties, Fairmont Roco Ki will afford guests a chance to create lasting memories in distinctive surroundings. With over a century of hospitality excellence to build on, we look forward to creating unforgettable experiences for years to come.”*

Future phases of Roco Ki will see the development of a full-service, world-class marina and additional hotel, residential, shopping and recreational areas.

#### **ABOUT ROCO KI**

Roco Ki is a new luxury residential and resort community now underway in Punta Cana, Dominican Republic. Phase I of the 2,500-acre destination will debut in fall/winter 2008. It will include beachfront residences, The Westin Roco Ki Beach & Golf Resort, featuring more than 300 lodging accommodations including condominiums and villas, and an aquatic sports center. The Westin Roco Ki Beach & Golf Resort will offer an impressive conference facility and a full-service Heavenly Spa.

One of the crown jewels of Roco Ki will be a Nick Faldo designed championship golf course, an 18-hole, par-72 course managed by Troon Golf. Future phases of the development will include a world-class marina, additional hotels, shopping areas, a botanical garden and a showcase of ancient artifacts found onsite from the Taino Indians. For more information, visit [www.rocoki.com](http://www.rocoki.com).

#### **ABOUT FAIRMONT HOTELS & RESORTS**

A leader in the global hospitality industry, Fairmont Hotels & Resorts is an extraordinary collection of luxury hotels which includes iconic landmarks like The Fairmont Banff Springs, Fairmont Monte Carlo and New York's The Plaza. Fairmont hotels are one-of-a-kind properties where sophisticated travelers can discover culturally rich experiences that are authentic to the destination. Situated in some of the most exclusive and pristine areas in the world, Fairmont is committed to responsible tourism and is an industry leader in sustainable hotel management with its award-winning Green Partnership program. Fairmont's portfolio includes 55 distinctive hotels, with plans to develop over 20 new properties in the coming years in destinations as diverse as Beijing, Abu Dhabi and South Africa.

Fairmont is owned by Fairmont Raffles Hotels International, a leading global hotel company with over 85 hotels worldwide under the Raffles, Fairmont and Swisshôtel brands. The company also owns Fairmont and Raffles branded Residences, Estates and luxury private residence club properties. For more information or reservations, please call 1-800-441-1414 or visit [www.fairmont.com](http://www.fairmont.com).

**Fairmont Media Contact:**

Lori Holland, Executive Director, Public Relations, Fairmont Hotels & Resorts, (212) 715-7098, [lori.holland@fairmont.com](mailto:lori.holland@fairmont.com)

**Roco Ki Media Contact:**

Jill Gleichman, Cotton & Company Public Relations (772) 600-3550 [jill@cottonco.com](mailto:jill@cottonco.com)